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# WEEKLY UPDATE

COMMUNITY DEVELOPMENT DEPARTMENT

FRIDAY  
17 AUG  
2007

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CITY OF TEMPE  
IRA A. FULTON SCHOOL OF ENGINEERING AT ASU

## TECHNOLOGY + EDUCATION FORUM

### TECHNOLOGY + EDUCATION FORUM ANNOUNCED

The inaugural **Technology + Education Forum** hosted by the **City of Tempe** and **Ira A. Fulton School of Engineering** will be held on Wednesday, 17 October in the Donor Room of the newly opened **Tempe Center for the Arts**. Speakers will include **Tempe Mayor Hugh Hallman**, **Tempe Councilmembers**, along with **Deirdre Meldrum** and **Paul Johnson**, Dean and Executive Dean of the Ira A. Fulton School of Engineering.

The opinions and needs of industry leaders are important to both the City of Tempe and the Ira A. Fulton School of Engineering. Therefore, this forum will initiate a dialogue between the business community and leaders from the City as well as the IAFSE. For more information on the forum please contact **Alex Smith**, Technology Development Specialist with Economic Development, at 480.350.2708 or alex\_smith@tempe.gov.

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### EDUCATION, INSPIRATION, TRANSFORMATION

**I Am The Center** is a decidedly holistic, "Entertainment, education complex for aware adults," according to Center-founder and published author **Austin Vickers**. Formally opening next month in the 3-story brownstones on the east side of the Brickyard's OrchidHouse, **The Center** houses 10,000 SF of thoughtfully integrated activities and services including:

- *Café / Bistro* serving organic / vegan lunch and dinner; organic wine / beer bar with live acoustic music on the weekends
- *Product Store* selling 'meaningful merchandise' including books, cd's, clothing, active gear, gifts
- *Bodywork Studio* showcasing 1,200 SF of bamboo floors, state-of-the-art light / sound systems, and a full-projection wall
- *Workshops* including a variety of world-class leadership and training programs for public or corporate audiences
- *Professional Practitioners* including a financial advisor, psychologist, naturopath, massage / body treatment specialists, aesthetics consultant, Western fitness trainer [think boot camp / core fitness], and a graphic designer

For more info, contact 480.557.9719 or iamthecenter.com.



CONSTELLATION  
PROPERTY  
GROUP



### LUMINA TEMPE - SALES DISPLAY CENTER

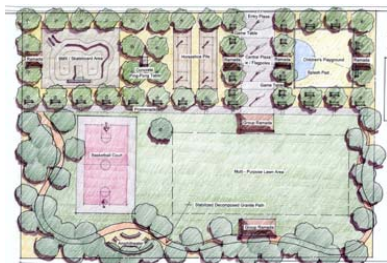
On Thursday, 20 September, Australian-based **Constellation Property** will open its Sales Display Center for **Lumina Tempe** [formerly Stadium Tower] in the ground floor of **Studios 5c** at the SWC of College Avenue and Fifth Street. The former restaurant space has been given a modern, polished look with a glowing white quartz reception area. A conference room, relaxing patio and entertainment area comprise the public areas, while private sales rooms allow people to close their contracts in confidence. Interested parties are invited to stroll through the center, have a cool drink and look at the scale models. On Saturday, 22 September, Constellation will begin releasing units for sale to the general public. The two-year construction phase is slated to break ground in September.

constellationproperty.com

KRIS BAXTER, Marketing Specialist 480.858.2059 kris\_baxter@tempe.gov

### GROUND BREAKING VICTORY

Crews will break ground on **Victory Acres Park** next Thursday, 23 August at 7:30AM. The 2.6 acre park will greatly improve the quality of life in the **Apache Blvd. Redevelopment Area**. The park will create a usable space and a focal point for the Victory Acres neighborhood. It will offer a BMX bike / skateboard area, basketball courts, a water playground, horseshoe pits, and picnic ramadas. Additionally, the park plan encourages and enhances pedestrian and bicycle movement, provides opportunities for community interaction and promotes a safe neighborhood environment. The park is located at 2407 E. McArthur Drive. To get there from the northbound Price frontage Road, go east on Victory Drive and then south at George Drive. On Thursday, City Council approved a resolution to name the new park **Esquer Park**.



LARRY SCHMALZ, Principal Planner 480.350.8924 larry\_schmalz@tempe.gov

"I built The Center to promote self-awareness and emotional intelligence.  
I take a wholehearted approach to leading people from within."

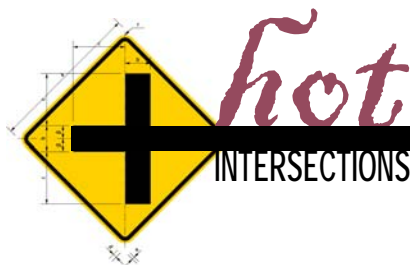
— Austin Vickers, Founder, I Am The Center

## AWARD WINNING INTERSECTIONS

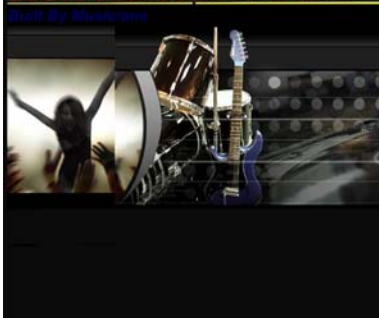
According to the **Urban Land Institute**, Tempe's hot -- and not because of the temperature. Tempe will be recognized for having two of the most promising intersections for development at ULI Arizona - *Ten of the Valley's Hottest Intersections*. The annual conference happens on 29 August at the Phoenician Resort.

**Mill Avenue + Rio Salado Parkway** received the recognition for its four corners of success. The intersection is home to SunCor's Hayden Ferry Lakeside project, Avenue Community's Hayden Flour Mill future development, 3W's 100 Mill Avenue [currently Monti's La Casa Vieja] and Tempe Beach Park. The influence of this intersection spreads for miles, according to Brent Clarke of Lee and Associates, who is active with ULI. **Priest Drive + Warner Road** also received a nod. The intersection, anchored by IKEA, has already spawned substantial other uses, including the **Emerald Design Center**, a medical and office complex by **LGE Design Build**, a **Hyatt Summerfield** hotel and more. Land is still available for sale and development, enticing future growth, Clarke said.

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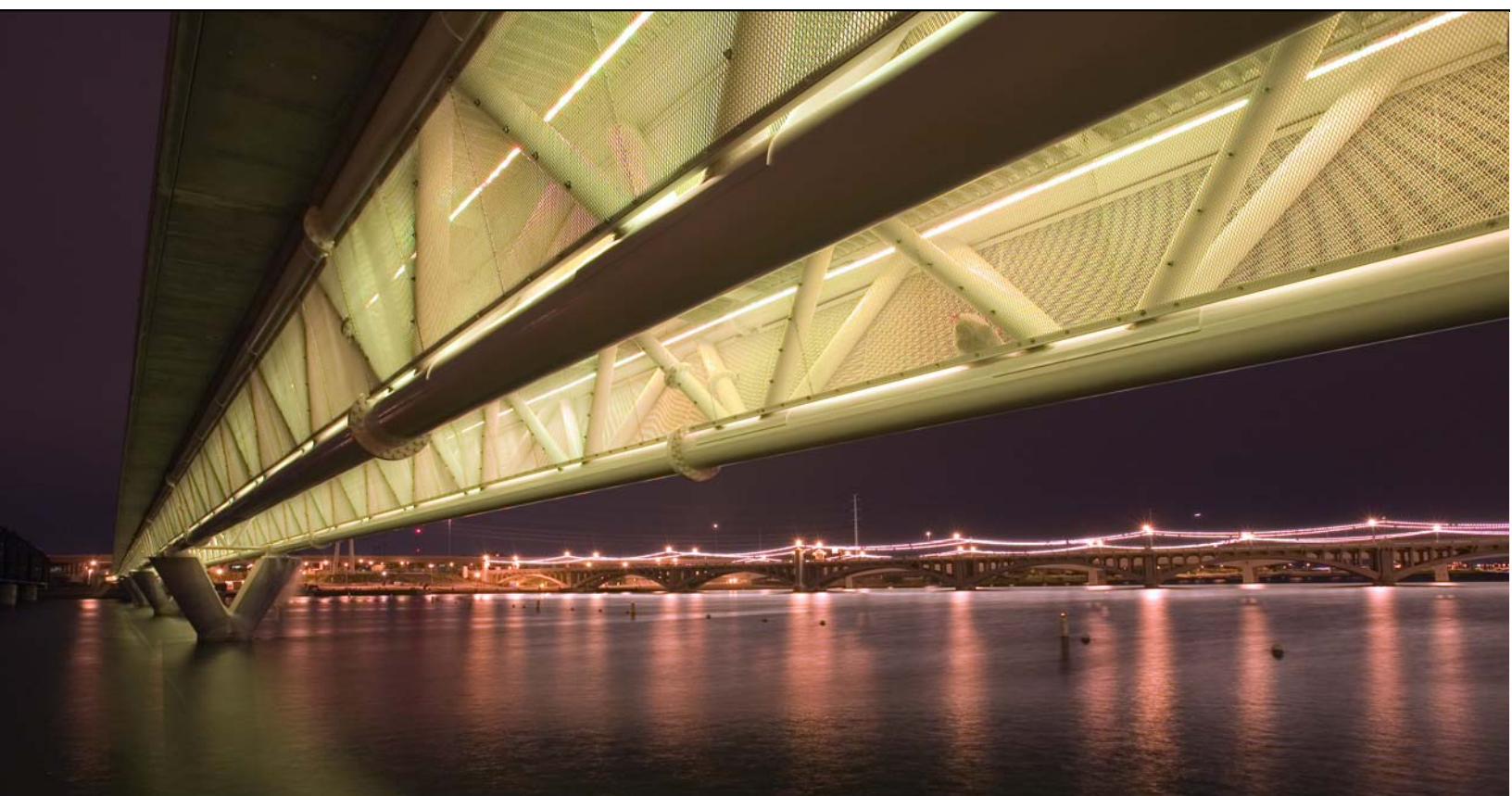
## MUSICIANS CHOICE Rehearsal Studios



## MUSICIAN'S CHOICE

**Musician's Choice Studios, Inc.** opened its latest "Fully Equipped" hourly rehearsal studio at 2155 East University Drive, Ste 101 in Tempe. This is the first studio for the company in Arizona. Musician's Choice currently operates seven studios in southern California and has received national recognition for the quality of their facilities. A fully-equipped rehearsal studio gives artists the benefit of spending the majority of rehearsal time making music by sparing them the inconvenience of transporting gear. Each studio contains a complete backline, full PA system and microphones. Musician's Choice will be hosting a networking function for all local musicians looking to meet LA industry people at their new location on Saturday, 8 September 2007 starting at 4PM. [musicianschoicestudios.com](http://musicianschoicestudios.com) or [myspace.com/musicianschoicetempe](http://myspace.com/musicianschoicetempe)  
**Gin Blossoms'** former lead singer **Robin Wilson** also operates **Uranus Recording** next to Four Peaks Brewery on Old Eighth Street. [uranusrecording.com](http://uranusrecording.com)

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COMMUNITY DESIGN ECONOMIC DEVELOPMENT HISTORIC PRESERVATION HOUSING NEIGHBORHOOD ENHANCEMENT REDEVELOPMENT SPECIAL PROJECTS TOWN LAKE

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